

2 May 2024



REF: DOIA-2324-0814

Tēnā koe

**Response to your Official Information Act 1982 Request**

Thank you for your email of 3 April 2024 to the Ministry for Ethnic Communities (the Ministry) requesting the following information under the Official Information Act (the Act):

***...Actual and Budgeted Expenditure:***

*Please provide a breakdown of the actual and budgeted expenditure on PR and Communications support for the current financial year, as well as the previous two financial years, for the MEC.*

***Procurement Process:***

*For each instance of expenditure on PR and Communications support, please indicate whether the services were procured through an open tender process or if it was a closed process. In accordance with the principles of the Official Information Act, I seek to understand the transparency and competitiveness of the procurement process.*

***Service Providers:***

*Please provide the names of the companies, agencies, or individuals that received payment for providing PR and Communications services to the MEC. Additionally, I request the value of the contracts awarded to each service provider...*

In response to your request, I refer you to question 68 of the Ministry's [Annual Review – 2022/23](#). This document is publicly available and provides answers to your request for the last two financial years, 1 July 2021 to 30 June 2023. The information you have requested on the current financial year is included within this document to the date of your request (1 July 2023 to 3 April 2024).

You have the right to seek an investigation and review by the Ombudsman of our response to your request. Information about how to contact the Ombudsman's office is available at: [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone: 0800 802 602.

Please note, due to the public interest in our work, the Ministry may publish responses to requests for official information on our website, shortly after the response has been sent. If you have any queries about this, please feel free to contact our Ministerial Services team: [ministerial@ethniccommunities.govt.nz](mailto:ministerial@ethniccommunities.govt.nz).

Ngā mihi

A handwritten signature in blue ink, appearing to read "Edward Firth".

Edward Firth  
**Director of Ministerial Services**

PR and communications support from 1 July 2023 to 31 March 2023

Supplier name	Details of contract	Contractor/Consultant/IT service	Actual total amount (\$) (rounded to nearest \$)	Date of the contract	Date of the work commenced	Completion date	Has this engagement been tendered? (Yes or No)	If tendering required, how many tenders were received?	Reason why not tendered, if tendering was required	Max hourly/ daily rate or fixed fee (\$)	Hourly / Daily / Fixed / Other unit of measure	Are there proposals for further / following work from the original consultancy; if so, the details of this work
<b>Contractors (Personnel)</b>												
Jamie Knight	Translation booklet	Contractor	5,270	July 2023	Closed	July 2023	No	N/A	?	85	Hourly	No
ROBERT WALTERS	Communications	Contractor	24,856	July 2023	Closed	February 2024	No	N/A	All of Government	45	Hourly	No
ROBERT WALTERS	Communications	Contractor	15,349	October 2023	Closed	December 2023	No	N/A	All of Government	48	Hourly	No
ROBERT WALTERS	Communications	Contractor	28,692	July 2022	Closed	August 2023	No	N/A	All of Government	135	Hourly	No
<b>Videos</b>												
SHINY Limited	Chinese New Year CE Video	Contractor	600.00	November 2023	Closed	January 2024	No	N/A	Under \$100k	Fixed fee	No	No
SHINY Limited	Graphic element licensing and supply	Contractor	1,139.00	November 2023	Closed	January 2024	No	N/A	Under \$100k	Fixed fee	No	No
SHINY Limited	MEC CE Diwali Message	Contractor	3,236.00	November 2023	Closed	January 2024	No	N/A	Under \$100k	Fixed fee	No	No
SHINY Limited	Production of Health NZ MMR Vaccine Uptake Project videos	Contractor	13,025.00	September 2023	Open	June 2024	No	N/A	Under \$100k	Fixed fee	No	No
Pixelz Limited	Animated MEC Emergency Preparedness & Response Videos	Contractor	64,900.00	July 2023	Open	June 2024	No	N/A	Under \$100k	Fixed fee	No	No